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SPECIAL NOTICE to READERS
of
FENNELL'S ORCHID NEWS

The "ORCHID NEWS" costs us considerably more than it costs to publish and mail a simple mimeographed price list of orchids. It is doubtful as to whether this additional cost is justified as we get nearly as good returns from our special price lists.

We are therefore considering the suspension of the publication of the "ORCHID NEWS" unless a sizable number of our friends are willing to subscribe to it at the rate of \$1.00 per four issues.

If you believe that FENNELL'S ORCHID NEWS is worth \$1.00 to you for the next four issues please fill out and return the attached application accompanied by a dollar bill.

If you are not interested in receiving the ORCHID NEWS but desire to continue receiving our price lists, mark the application in the appropriate spot and return it to us. If you are not a customer of ours and if you do not return the application marked either way, we will presume you are no longer interested, and will drop your name from our mailing lists.

If the returns from this letter indicate that enough of our correspondents are interested in receiving the "NEWS" we expect to make it even better in the future than it has been. We will always try to keep it simple and easily read with simplified directions for the growing of orchids. By the way, we use the same methods we advocate in the "NEWS" and our plants are exceedingly well grown as shown by the fact that we won the "Special Plaque for the Best Display of Unflowered Seedlings" at the South Florida Orchid Society Show February 4, 5 and 6, 1949 at Miami.

FENNELL ORCHID COMPANY

Fennell Orchid Co.,
Homestead, Florida.

Gentlemen:

I am enclosing \$1.00 for which please send me the next four issues of your "FENNELL'S ORCHID NEWS".

I am not interested in the NEWS but I want your price lists.

Very truly yours,

Name _____

Address _____

(Note) - If you want the "NEWS" sent to several friends enclose a dollar for each and give their addresses on a separate sheet.

